



# Summer Program 2017

## Doing Business in Taiwan

Program overview: [goo.gl/dLjW0k](http://goo.gl/dLjW0k)  
Further Info, please contact Mr. Kevin Lin  
College of Management, Fu Jen Catholic University  
No. 510, Zhongzheng Rd., Xinzhang Dist.,  
New Taipei City 24205, Taiwan (R.O.C.)  
Tel: +886-2-2905-2960  
E-mail: [068459@mail.fju.edu.tw](mailto:068459@mail.fju.edu.tw)

Apply bef. May 30

[goo.gl/IUOcTW](http://goo.gl/IUOcTW)



College of Management  
Fu Jen Catholic University

Enjoy High Quality Education & Hospitality  
from Fu Jen Catholic University, the best  
private university in Taiwan.



## Program Info.

Fu Jen Catholic University (FJCU, hereafter) will run a summer program, "Doing Business in Taiwan," in July, 2017. The 3-week program provides a comprehensive introduction to Taiwan's current business environment. The program first gives a brief introduction to Taiwan history and its economy, the past and the current issues. Then it will introduce some of Taiwan's most competitive industries including electronics, convenience store, and social enterprises. The course will put equal emphasis on lectures and field trips. It includes 2 cultural field trips and 3 industrial field trips. After the program, the students will be able to: 1) Understand Taiwan economy, 2) Observe the operation of the most competitive industries of Taiwan & 3) Experience Taiwanese culture

### Tuition/Fee

USD\$2,500  
Early Bird USD\$2,000 (bef. Apri. 30th)  
Accommodation USD\$400

### Application Deadline

Registration Period Now to May 31, 2017  
Payment should be made bef. May 31, 2017  
Report to Fu Jen University bef. July 9, 2017

## Program Calendar

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>7/9</b> Welcome Dinner	<b>7/10</b> Grand Opening / Economic and Cultural Environment of Taiwan	<b>7/11</b> Business Environment of Taiwan: Insights from a Senior International Advisor	<b>7/12</b> Cultural Field Trip (1): National Palace Museum	<b>7/13</b> Asia Pacific Economy and Taiwan	<b>7/14</b> Industry Field Trip (1): Taiwan Stock Exchange	<b>7/15</b>
<b>7/16</b>	<b>7/17</b> International Chains of Convenience Stores in Taiwan	<b>7/18</b> Electronic Industries in Taiwan	<b>7/19</b> Industry Field Trip (2): Hsinchu Science Park	<b>7/20</b> Cultural Field Trip (2): Yingge Ceramics Museum and Ceramics Craft & Art Industry Park	<b>7/21</b> Free Time to enjoy Taiwan	<b>7/22</b>
<b>7/23</b>	<b>7/24</b> Social Enterprises in Taiwan	<b>7/25</b> Industry Field Trip (3): Makiyu Ecological Park	<b>7/26</b> Preparation for Presentation	<b>7/27</b> Closing Ceremony & Farewell Dinner	<b>7/28</b>	<b>7/29</b>

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College of Management  
Fu Jen Catholic University



## Payment Info.

### NAME OF BANK

Chang Hwa Commercial Bank Ltd. Hsin  
Chuang Branch

### ADDRESS OF BANK

No.119, Xintai Rd., Xinzhuang Dist., New  
Taipei City 242, Taiwan (R.O.C.)

### ACCOUNT NAME

Fu Jen Catholic University  
**ACCOUNT NO.**  
5550-51-08325900

### SWIFT CODE

CCBCTWTP555

Please Note: Doing Business in Taiwan

## Application Check List

On-line application  
Clear headshot  
Parental consent form

Visa  
Passport  
Wire transfer & email receipt



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